SPEAKER KIT

Kuunal Verma

INSTITUTIONAL ADVISOR · AUTHOR · SPEAKER



Short bio

Kuunal Verma advises hospitals, universities and NGOs across India. He has 28 years of experience in institutional fundraising and hospital advisory.

For more than fifteen years he led fundraising, marketing and communications for international NGOs, and built their fundraising operations in India for ActionAid, ChildFund and Oxfam. In 2013 he founded the Centre for Fundraising.

He is the author of *The Healing Enterprise* (2026) and *The Dharma of Giving* (publishing March 2027).

Credentials

- 28+ years in institutional fundraising and hospital advisory
- UNICEF Master Fundraising Consultant (one of five globally)
- Former Director of Fundraising, Oxfam India
- Former Head of Income Grants, Oxfam International
- Founding President, IAFP, 2008–2021

Signature talks

1. **The Ninety-Day Test**
   For: Hospital founders, CMDs and boards. Whether your hospital would run without you for ninety days, and how to make sure it does.
2. **The Golden Decade of Indian Philanthropy**
   For: Vice-chancellors, trustees and alumni leaders. Why the next ten years decide whether giving to Indian education becomes a system.
3. **The Dharma of Giving**
   For: Nonprofit leaders, fundraisers and CSR teams. What India's own traditions of giving teach about asking, receiving and inspiring.
4. **Why India Stopped Trusting Its Hospitals**
   For: Hospital leaders and healthcare forums. How honesty and care at the billing counter rebuild a family's trust.

Formats: Keynote, workshop, board retreat, faculty session. Fees on request. Pro bono slots for small NGOs each year.

Past stages



National Level NGO Capacity Building Training in Resource Mobilisation and Organisational Sustainability
Vishwa Yuvak Kendra, New Delhi · 28 July to 1 August 2026



Fundraising Masterclass: Fundraising in Challenging Times
India Habitat Centre, New Delhi · 4 and 5 March 2020



Fundraising Masterclass: Creating High ROI Face to Face Program
India Habitat Centre, New Delhi · 16 June 2017

Photographs

High-resolution approved photographs are on kuunalverma.com/speaking, or by email on request.

Technical needs

Confirmed with the organiser for each event.

Bookings

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